

# Communications

## Communications Workshop at 6th ENVRI week

- The strategic role of Communications for an organization / Research Infrastructure – *Kevin Ruck* (PR Academy, UK) - webinar recording available here: <http://pracademy.adobeconnect.com/pgi42ewwcgpe/>
- General Communication Strategies, Results & Stakeholders
  - Slides from TRUST IT [Trust-IT Services ENVRI Week Communications Workshop.pptx](#)
  - FREE Toolkit

For DIY graphic needs

Crello: <https://crello.com/>

Canva: <https://www.canva.com/>

For Royalty free stock photos

Pixabay: <https://pixabay.com/>

Pexels: <http://pexels.com>

Social media tools

Klout: <https://klout.com/>

Followerwonk: <https://moz.com/followerwonk/>

Crowdfire: <https://www.crowdfireapp.com/>

Website heatmap

Hotjar: <https://www.hotjar.com/>